

A) Course Aims/Description

With the universal acceptance of the United Nations' Brundtland Commission report, sustainability became a major challenge for business leaders and managers. Its deceptively simple core theme of "development that meets the needs of the present without compromising the ability of future generations to meet their own needs" is now central for organizational success.

Achieving organizational sustainable development and operation involves the engagement with and management of the full range of stakeholders; including customer, shareholder, corporation, employees, community, government, non-government and others. Geographical dimensions range from local to regional to global.

Many organizations now accept sustainability as important to their mission and have strategized for this, yet outcomes have been mixed, at best. Organizations struggle to align their missions and sustainable objectives, something that critics, including their important stakeholders, are quick to point out and often do so loudly to organizational detriment. Poorly conceived or absent organizational ethics are increasingly a key facet for these conflicts.

The aim of this course is for you to understand the planning, development and management of sustainability as a central and integral component of successful organizational outcomes as undertaken in the Asian region. The course has an applied bias that brings the essence of sustainability theory into practical industry, government and community application where the perspectives of the different stakeholders are central to success as a clear understanding of the complexities of Asian contexts.

You do not require prior knowledge of the principles or application of sustainability, as this course will be delivered accordingly. In this course, you will address large-, medium- and small-scale organizations in a variety of global contexts, with an emphasis on Asian. Ways of thinking about these, the issues involved and the crafting of proactive strategies are relevant to a range of business contexts that you will encounter during your careers. Thus a higher-level intent of this course is the development of skills for dealing with complex problems in general.

B) Intended Learning Outcomes (ILO)/Objectives

By the end of this course, you should be able to:

1. To define the principles of sustainability for the management of organizational development and operation for the Asian context.
2. To identify key aspects of ethics and their applications for sustainability of Asian businesses and other organizations.
3. To differentiate the stakeholder types and how they mobilize to project their sustainability agendas in differing Asian contexts.
4. To explain the managerial specifics as related to the environmental, social and economic issues of sustainability.
5. To link sustainability theory to industry, government and community managerial application.

C) Course Content

1. Principles of Sustainability
2. Sustainability in Asia
3. Sustainable Asian Cities
4. Sustainable Asian Cultural Heritages
5. Sustainable Asian Natural Heritages
6. Sustainable Enterprises
7. Managing Sustainability

D) Assessment (includes both continuous and summative assessment)

| Component | Weightage | Group / Individual |
|------------------|------------------|---------------------------|
| Assignment A | 30% | Individual |
| Assignment B | 50% | Group |
| Participation | 20% | Individual |
| Total | 100% | |

E) Planned Weekly Schedule

| Teaching Week | Topics and activities |
|----------------------|---|
| 1 | Theme 1 – Principles of Sustainability |
| 2 | Theme 2 - Sustainable Asia |
| 3 | Theme 3 - Sustainable Asian Cities |
| 4 | Theme 2 - Sustainable Asian Cultural Heritages |
| 5 | Theme 3 - Sustainable Asian Cities |
| 6 | Theme 5 – Sustainable Enterprises |
| 7 | Theme 5 – Sustainable Enterprises |
| | Recess |
| 8 | Theme 6 - Managing sustainability |
| 9 | Theme 4 - Sustainable Asian Natural Heritages |
| 10 | Theme 6 - Managing Sustainability |
| 11 | Theme 6 - Managing Sustainability |
| 12 | Theme 6 - Managing Sustainability |
| 13 | Theme 6 - Managing Sustainability |