

**Lee Boon Keng**  
**Associate Professor, Banking & Finance**  
**Director, Centre for Applied Financial Education (CAFE)**  
**Nanyang Business School**

Dr Lee Boon Keng is currently Associate Professor, Banking & Finance, and Director of the Centre for Applied Financial Education at the Nanyang Business School in Nanyang Technological University.

He returned to the University after a 15 year stint in the financial industry to drive efforts in raising the employability of graduates. This is done by systematically introducing platform-based learning into the curriculum, where students are required to learn how to analyse the financial market and manage portfolios with platforms commonly used in the industry such as Bloomberg and Thomson Reuters. Students graduating from the programme are expected to be desk-ready and able to hit the ground running.

Before returning to the University in 2014, Dr Lee was Managing Director and the Head of Investment Solutions Group at Bank Julius Baer in Singapore. There, he managed a team of about 50 specialists in research, investment advisory, fund solutions, portfolio management and wealth and tax planning. He also led a team in managing a portfolio of around USD1bn.

Prior to Bank Julius Baer, Dr Lee was the Chief Investment Strategist in Wealth Management at UBS, Singapore. Before UBS, he was the market strategist in Global Financial Markets and Private Banking at DBS Bank in Singapore.

Dr Lee obtained his Ph.D in Economics at the New York University and his B.A. in Mathematics at Northwestern University. He joined Nanyang Technological University as an Assistant Professor in Economics between 1993 and 2000.