

NTU NBS Alumni Association Webinar: Professional Branding To Attract My Next Job



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Aarti is an experienced Talent and Business leader, currently based in Singapore as the Director of Customer Success for the APAC region for LinkedIn. In this role, she leads a team that helps customers to be successful in using LinkedIn's products to create economic opportunity.

She has previously lived in Singapore, Hong Kong, New York, the Caribbean and London, working for a variety of organizations as both a Management Consultant and an HR leader. She is driven towards helping organisations to realise the potential of their people, and is directed by her personal values of gratitude, excellence and growth.

She holds an Economics degree from the London School of Economics and a Master's degree in Organizational Psychology from INSEAD business school.

She is a devoted mother to three children and spends much of her time outside of work helping individuals to create opportunity – through her work as a coach and mentor, her published writing, thought leadership, and fundraising.