#### **Nanyang Technological University**

#### **Nanyang Business School**

#### BU8641: CULTURAL INTELLIGENCE: HOW TO BE AN EXPLORER OF THE WORLD

### A) Course Aims/Description

We live in a global world, where a premium is placed on the ability to navigate and adapt to differences. Cultural intelligence, CQ is the capability to function effectively across national, ethnic and organizational cultures (Ang & Van Dyne). IQ and EQ are no longer enough, CQ is becoming a critical predictor for success in the borderless world of the 21st century. The good news is that CQ can be developed and learnt by almost anyone. This course will focus on providing you with a conceptual framework for CQ, as well as a set of tools to navigate and explore the world.

## B) Intended Learning Outcomes (ILO)/Objectives

To equip you with CQ so as to meet challenges of cross-cultural interactions in the global arena, this course seeks to

- 1. Generate your awareness of
  - Challenges inherent in cross-cultural interactions. This is achieved through an understanding of the various cultural frameworks that explain how cultures are fundamentally similar and different from one another.
  - Your personal cultural values and beliefs, your attitudes toward, as well as your strengths and weaknesses in managing cross-cultural interactions. This is achieved through a chain of self-awareness surveys and experiential exercises that will be supported by feedback from the instructor and your peers.
- 2. Build and sustain your capability to
  - Apply your understanding of similarities and differences across cultures to different aspects of social and organizational behavior exemplified in multimedia cases to rationalize and resolve conflict amongst people from diverse cultural backgrounds; and
  - Strategically prepare for and apply strategies in a variety of cross-cultural interactions. This is achieved through both theories and experiential exercises aimed to equip you with the practical skills of cross-cultural communication in both work and social settings.

# C) Assessment (includes both continuous and summative assessment)

Component	ILO Tested	Weightage	Team/ Individual	Assessment Rubrics
1. Group Project	1-5	35	Group	Cultural Intelligence Teamwork & Interpersonal skills Oral Communications Group Creative Thinking
2. Progression Markers	1	30	Individual	Cultural Intelligence
3. Experiential Learning Journals	1, 2, 5	20	Individual	Cultural Intelligence  Motivation and Development of Self
Learning Contributions     (Class Participation)	1, 4, 5	15	Individual	Learning Contributions
Total		100		

E) Weekly Schedule

Week	Theme
1	Introduction
2	Curiosity killed the cat?
3	Knowledge is power? Together Everyone Achieves More
4	GEL 1: Coming together is a beginning
5	Mindwise
6	Rubber meets the road 1
7	Rubber meets the road 2

	TERM BREAK
8	Map of CQ Screenplay
9	Progression Marker 1 Attribution, Perspective, Management 1
10	Attribution, Perspective, Management 2
11	World's a stage
12	GEL 2: Keeping together is a progress
13	Progression Marker 2
	Great things are done by a series of small things brought together