

BF2201/BF215
INVESTMENTS (WITH ETHICS COMPONENT)

Course Description and Scope

This is an introductory course in investments. The objective of this course is to provide students with a broad understanding of investments and portfolio management. This course begins by describing the background for the study of investments which include an understanding of the various investment alternatives (equity and bonds), allocation of assets, the markets where securities are bought and sold, and how to create and evaluate an investment portfolio. Students will also be introduced to behavioral finance which relates investment decisions to psychological traits of investors. This course is intense and students are expected to participate actively in class. As this course builds upon your Financial Management (AB102) course, it is inevitable that there is an overlap in some topics. To minimize repetition of materials in Financial Management, the instructors will only succinctly cover the overlapped topics. Students are expected to do their own revision of Financial Management and know the overlapped topics well. As ethics has become an integral part of investments, all students enrolled in BF2201 are required to attend an ethics seminar and sit for an ethics quiz. Note that the ethics seminar and quiz are additional components on top of the regular coursework for the main BF2201 course. Ethics component is coordinated by Dr. Siriwan Chutikamoltham.

Course Learning Objectives

There are 5 main learning goals – (i) acquire knowledge on investments, (ii) develop creative and critical thinking skills in applying newly-acquired knowledge on investments, (iii) develop problem-solving and decision-making skills necessary to value financial instruments, (iv) understand ethics in investments, and (v) become effective communicators.

Course Assessments

Components	Marks	Individual / Group
Final exam for BF2201 (no ethics component)	50%	Individual
Coursework		
1. Mid-term BF2201 quiz	25%	Individual
2. Participation for BF2201	20%	Individual
3. Ethics quiz	5%	Individual
Total	100	

Readings and References

Required Text: Essentials of Investments. Zvi Bodie, Alex Kane and Alan J. Marcus. McGraw-Hill, 8th Edition. (Call No. HG4521.B667E, Reserve HG4521.B667).

Lecture notes, videos and clickers.

Proposed Weekly Schedule

Week	Topic
1	Asset Classes and Financial Instruments
2	Securities Markets
3	Mutual Funds and Other Investment Companies
4	Risk and Return: Past and Prologue Efficient Diversification* Ethics Seminar
5	Capital Asset Pricing and Arbitrage Pricing Theory The Efficient Market Hypothesis
6	The Efficient Market Hypothesis cont'd Behavioral Finance and Technical Analysis
7	Portfolio Performance Evaluation
	RECESS WEEK
8	Mid-Term Quiz for BF2201 Ethics Quiz
9	Equity Valuation
10	Financial Statement Analysis
11	Macroeconomic and Industry Analysis Discussion of mid-term exam
12	Bond Prices and Yields Managing Bond Portfolios
13	Managing Bond Portfolios cont'd Revision