



The Lagos Business School MBA

Developing responsible leaders for Africa and the world

Our Mission

“LBS is a community of people committed to creating and transmitting management and business knowledge based on a Christian conception of the human person and of economic activity and relevant to Nigeria and Africa at large. We strive to be a world-class business school which will have a significant impact on the practice of management.”



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LBS: Exceptional education in the fundamentals of management

Founded in 1991

Global outlook, local content

Special focus on business ethics

General management curriculum

Expert Faculty

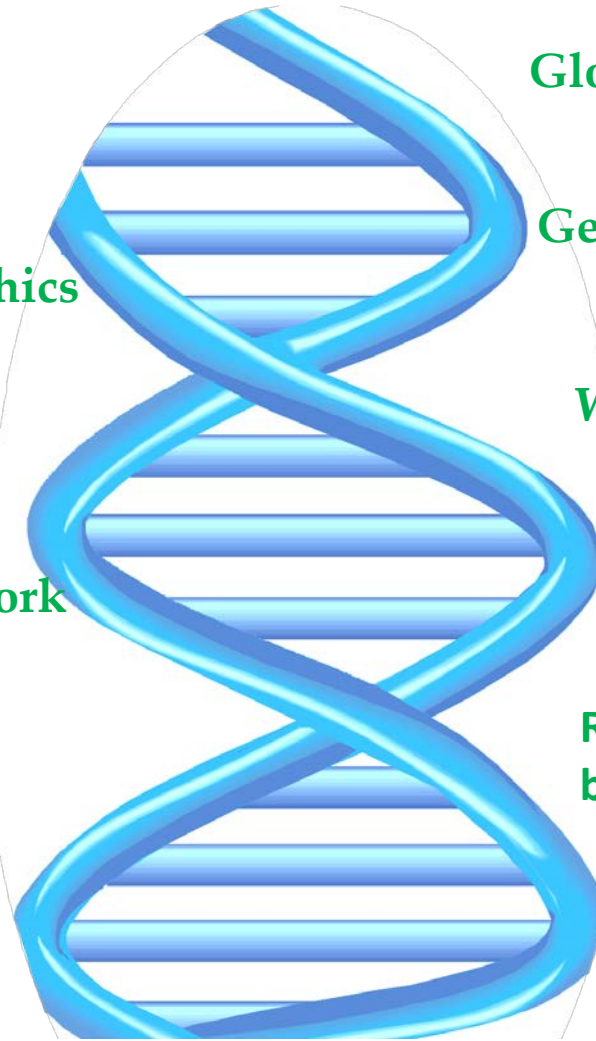
World-class facilities

Renowned Alumni Network

Case study methodology

In the business hub of Nigeria

Ranked with the world's top business schools – FT



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Why LBS?



- A rewarding learning opportunity with our outstanding faculty and industry experts
- A unique student experience that ensures learning takes place while also enjoying the hospitality of LBS, its people and the city
- An ideal forum for networking within a vibrant and connected alumni association
- A blend of universal management knowledge with the peculiar skills for doing business in emerging markets



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Why LBS?

A world-class learning environment



Deserving world-class personalities



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Why LBS?



Case-Based Learning

- Examine and analyze real-life situations
- Make decisions effectively
- Critically examine challenges

Group work

- Team of diverse professional experiences
- Opportunity to explore ideas
- Build team skills
- Linking ideas for innovative business plans

Mode of learning: lectures, videos, presentations, internships.



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MBA Class Profile

MBA 14 Class Statistics

Number in Class: 30

Male/Female Ratio:

16:14

Average Age: 28 yrs

Av. Work Exp: 4.6 yrs



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A typical day at LBS

Period	Activity
08.15 am – 08.55 am	Group Meeting
09.00 am – 10.15 am	1 st Session
10.15 am – 10.45 am	Tea Break
10.45 am – 12 noon	2 nd session
12 noon – 12.15 pm	Break
12.15 pm – 1.30 pm	3 rd Session
1.30 pm – 2.15 pm	Lunch Break
2.15 pm – 3.30 pm	4 th session



Defining Lagos; Why an Exchange in Lagos?

“Lagos is like no other city that I know of in the world. It is a place filled with inspiration, electrifying essence, a whole city of discovery, a melting point of so many different cultures....”

Deola Sagoe- Fashion designer.



“ it is a city that never sleeps, there is always something to do, there is always an event. There is a vibe in Lagos that you don't find in any city” -

Francesca Rosset

Managing partner/Kinabuti LTD



“ It is the best kept secret in the world. A place you can call home wherever you come from” - Babatunde Raji Fashola(SAN)

Former Governor of Lagos state.



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The city of Lagos. Why an exchange in Lagos?

I. Geography and Location

- Lagos is located on the south western part of Nigeria on the Atlantic coast, in the Gulf of Guinea.
- The two seasons present are: rainy season (May to October) and dry season (November to April). The hottest months are between January and March.
- It is mostly warm. The average temperature in Lagos is about 27°C or 81°F.



II. Population.

- Lagos is a megacity about 21 million inhabitants with a growth rate averaging 3.2% .
- Most populous city in Africa, overtaking Cairo, and 7th fastest growing metropolis in the world – New York Times.



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The city of Lagos. Why an exchange in Lagos?

III. Economy

- With oil as the major export commodity, Lagos possesses the busiest ports in Africa.
- Nigeria is currently the largest economy in Africa, GDP (\$594.257 billion) ahead of South Africa (\$341.216bn) – Africa Ranking
- Lagos accounts for 70% of all industrial investments and 50% of Nigeria's port revenues.



- Lagos generates about a quarter of Nigeria's GDP including 90% of foreign exchange earnings for Nigeria in general –FT.
- Lagos is primed to become the 13th largest economy in Africa, contributing more than 30% of the Nigerian GDP.
- With the Lekki Free Trade Zone under construction, Nigeria's economy through Lagos will soar even higher.



Economic Opportunities in Lagos



Retail

- With 170million people in Nigeria and about 80 million living in metropolitan areas, consumers spend in the excess of \$100million each year.
- This makes Nigeria the most promising market in Africa, with Lagos at the forefront.

- “E-commerce is set to redefine the Nigerian economy in 2015” – Former Minister of Technology, Dr Omobola Johnson
- \$200 million worth of foreign investments has been attracted as a result of E-commerce, boosting the online retail sector.
- Over 12,000 jobs created since 2012 as a result of online retailing, with top websites like, Jumia, Kaymu, Konga, Gloo, Buymu etc.

JUMIA 
Nigeria's No.1 Online Retailer



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Economic Opportunities in Lagos

Telecommunications

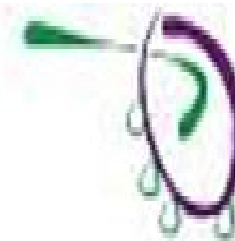
- High level of competition amongst major telecommunication providers (Globacom, MTN, Etisalat, Bharti Airtel, Visafone, Telkom) helped boost the Nigerian economy.
- The level of telecom penetration in Nigeria is more than 75%, about 127.61million mobile subscribers indicating an annual growth average of 46.29% – Vanguard
- The mobile data market is also being shaped by over 83 million internet subscribers – NCC
- Telecoms and information sector contributed about 8.38% of GDP in the opening quarter of 2015 – NBS
- Largest mobile market in Africa and 10th largest in the world.

visafone

visafone



airtel



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Economic Opportunities in Lagos

30 DAYS IN ATLANTA THE ADVENTURES OF AKPOS



Movie industry

- The Nigerian movie industry is the second largest film producing industry after Bollywood, India.
- The movie industry produces 50 movies per week.
- The industry is constantly expanding.

- Motion pictures contributes 1.4% of the total GDP of the Nigerian economy – The Economist
- Nollywood ranks third in terms of global revenue. – M.D. NEXIM, Robert Orya
- Nollywood generated \$590billion in 2014.



WORLD PREMIERE 28. SEPTEMBER. EKO HOTEL & SUITES
IN CINEMAS NATIONWIDE FROM OCTOBER 1, 2014



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Why an Exchange in Lagos?

IV. A confluence of Cultures.

Experience Lagos through a mix of cultures, festivals and art.



National museum



Eyo Festival



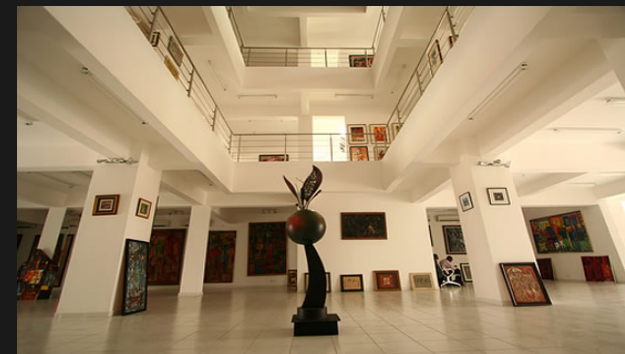
Terra Culture



Lagos Carnival



Lagos Black Heritage Festival



Nike art gallery



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Why an Exchange in Lagos?

V. Tourist attractions



Lagos Island at night



3rd Mainland Bridge



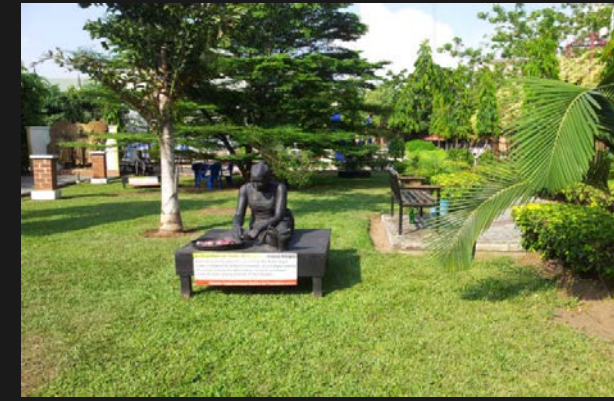
Lekki Conservation Centre



Coconut Beach Badagry



National Theatre



Freedom Park



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Why an Exchange in Lagos?

VII. Latest and ongoing developments.



Lekki-Ikoyi Bridge



Eko-Atlantic city



Lekki Free Trade
Zone



Information for Exchange

School Exchange Application Procedure

The student who has been selected for a exchange at LBS is required to send the following information:

- Curriculum Vitae
- Digital portrait (format.jpg/150 dpi's/207x266 pixels/coloured/formal wear from shoulders up)

Course Selection Process

The courses for the semester (core course and electives) are listed at the end of this document. The Visiting School should approve the course selections and arrange for credit transfer for students on completion of the programme.

Visas

Exchange students may enter the country as tourists, but if they are planning to stay longer than three months, it is necessary to find out the requirements of the Nigerian consulate or embassy in the home country.



Information for Exchange

Academic Structure

Classes are based on 75-minute sessions. Exchange students need to sign up for the equivalent of 9 LBS credit hours (or three courses) in the semester.

Dress Code

Formal business wear every day to class. No tank tops, sandals, shorts, mini skirts, jeans, athletic shoes, sweatpants or slippers are allowed. We respect cultural and religious outfits.



Information for Exchange

Living expenses

Between \$150 and \$250 per month

Health insurance

This should be obtained from home country, but covering health issues in Nigeria. Alternatively, this can be secured in Nigeria on arrival if an exchange student is unable to obtain one in their home country. It will cost about (\$150) for three months.

Transportation

Mini-buses and taxis. Uber is also now popular in Lagos.



Information for Exchange

Accommodation

- Available male and female hostel accommodation at the university campus.
- Single rooms- (\$221) weekly, including (\$251) refundable deposit
- Double rooms- (\$166) weekly, including (\$251) refundable deposit



- Utility bills inclusive, Internet and laundry services exclusive.
- Mini shopping complex, salon, laundrette, restaurant between male and female hostels.



Information for Exchange

Available clubs and societies students can join to boost their skills, employability and careers.

Student Led Activities	Benefits
Toastmasters	Develop public speaking skills
Finance Club	Gain knowledge of the finance industry and prepare for a career in finance
Consulting Academy	Learn about the consulting industry and prepare for a career in consulting
Soft Skills	Develop office productivity skills mainly in the use of MS Office suite
Women Leading Change	Support for women aspiring to leadership roles
ABC Club	Stay connected to business opportunities in Africa
SME Logic	Provide consultation services for small and medium-scale enterprises (SMEs)
Project “What Next?”	Stay connected to industry experts
Sports Club	Maintain good health and fitness



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School Details

School Address	Lagos Business School, Pan-Atlantic University, Km 22 Lekki-Epe Expressway, Ajah, Lagos.
Language of instruction	English
Career Management Office	Yes. The MBA Career Office will provide advice on career issues and the job environment in Nigeria
Term of Exchange	First Semester, second year
Begins	October 3, 2016
Ends	December 13, 2016
Examination Dates	Dec 12, & 13, 2016.
Application Deadline	June 10, 2016



Core/Elective Courses

LBS runs a 12-week semester in the first semester of the second year.
Below are the courses available during the semester.

- First Semester
- Oct 3 – Dec 13, 2016

Business Law
Strategy in Emerging Markets
Entrepreneurship (Core)
Strategic Management II
Purchasing and Supply Chain Management
Service Management
Business Law
Tax Planning
Managing Corporate Power & Politics



School Details

For more information please visit our
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