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Zou Xi has extensive experience in teaching leadership development and business negotiation.

Her research draws on social psychology to understand how culture and motivation shape people's judgments, decision-makings, and behaviours, and the implications for interpersonal dynamics and work performance.

Her work has been published in top management and psychology journals such as Research in Organisational Behavior, Academy of Management Review, Organisational Behavior and Human Decision Making Processes, and Journal of Personality and Social Psychology. She is currently an Associate Editor at Asian Journal of Social Psychology, as well as on several editorial boards such as Journal of Management Studies and Management & Organization Review.

Zou Xi received a BBA with First Class Honours in Information Sciences from the Lingnan University in Hong Kong and a PhD with Distinction in Organisational Behaviour, from Columbia Business School in the United States. Before joining Nanyang Business School (NBS), she was a faculty at London Business School in the United Kingdom, where she taught the Masters in Management, Masters in Finance, MBA and Executive MBA programmes. At NBS, she teaches Introduction to Organisational Behaviour for freshmen.