

NTU NBS Alumni Association Headhunter Series



Moderator:

Mr Jack Lim

Chief Partnership Officer, ONE Championship
Vice President (Corporate Engagement & Careers), NTU NBS Alumni
Association

Master of Business Administration, Class of 2005

ONE Championship has appointed Jack Lim as Chief Partnership Officer to oversee the growth and strategic opportunities for ONE Championship as it looks to expand its' global partnerships.

With an MBA in International Business, Jack is a transformational growth leader with demonstrated success in digital and content strategy, consultative selling, and integrated marketing, with a proven track record operating in some of the world's most prolific blue-chip organisations.

Jack brings to the team a plethora of experience and network within the media industry. Prior to assuming his role at ONE Championship, he served as Chief Commercial Officer of MediaCorp for three years. He was also the Vice President of media sales for Sony Pictures Asia for six years, Communications Director (ASEAN) at IBM for three years, as well as, Director, International Sales at CNBC Asia Pacific for six years. In addition to over a decade of world-class leadership, he is a seasoned expert on building brands and growing businesses across the media and tech industries globally.

Jack is responsible for uniting and leading all of ONE Championship's revenue streams such as: digital partnerships, sponsorships, media rights, merchandising, client success and brand licensing, as well as, developing additional paths of revenue for the company.