

## NTU NBS Alumni Association AI Forum



**Panellist:**

**Ms Chua Pei Ying**

APAC Lead for Economic Graph Analytics

LinkedIn

Pei Ying is a data-driven expert with experience in multiple fields including economics, biology, neuroscience, management, policy, and of course data science.

She currently leads LinkedIn's Economic Graph team in APAC, leveraging data and insights to create economic opportunity for every member of the global workforce. Her focus areas include driving digital inclusion, promoting gender equality, and empowering governments to use data for creating social good.

She was previously Head of Economics at Grab, leading cross-functional teams across Product, Engineering, Data Science, Design and Operations for all products and projects related to pricing, promos and incentives.

To view Pei Ying's detailed profile, click on: <https://www.linkedin.com/in/pychua/>