

NBS Focus Point: Business at a Crossroad – To Cross or Not to Cross!



Panellist:

Dr Koh Wee Lit

CEO and CTO

Red Hare Studios

PhD (Computer Engineering), Class of 2009

Bachelor of Engineering (Computer Engineering), Class of 2004

Dr. Koh has his passion in video games development, after completing his Ph.D. at Nanyang Technological University, Singapore, he started Red Hare Studios to pursue his dream. During his journey, he got interested with time management systems for restaurants, while attempting to develop a PC game. After a year of learning about restaurant operations, a prototype version of Orca Business Operating System was developed and installed in a fast casual restaurant. Over the past four years, Dr. Koh have travelled throughout South East Asia to understand local business culture, and customising Orca to fit local F&B operating environment. He is now looking to combining these fresh insights to help more businesses optimise their operations and create a more consistent user experience.