

## NBS Focus Point in Mumbai



**Speaker:**

**Prof Vijay Sethi**

Professor

Division of Information Technology and Operations Management

College of Business (Nanyang Business School)

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Vijay Sethi is Professor - Department of Information Technology and Operations Management (ITOM), Nanyang Business School, NTU, Singapore. He has held a number of leadership positions at the school including Director - International Business Competitions, Coordinator - India Strategy, and Dean - Business Programme.

Dr Sethi specialises in electronic commerce, IT entrepreneurship, strategic information systems planning, IT productivity, and knowledge management. He is published in the top IT journals and internationally recognized for his research (ranked among the Top 25 MIS Professionals worldwide in terms of research (1991-1996); a recent paper was ranked among the Top 25 Most Requested Paper (April 2002 - April 2004) in Information and Management).

Dr Sethi teaches MBA and executive classes on IT and e-Business and was recently voted EMBA Teacher of the Year (2010), MBA Teacher of the Year (2011), Teacher of the Division (ITOM, Nanyang Business School) 2012. He has been the Director of the MBA Specialisation in IT for many years. He just published a book Premier e-Business Cases from Asia by Pearson-Prentice Hall, 2007 which contains a large number of Korean case studies and some from Singapore. His work is focused on digital disruptions, the economics of technology, social media and networks, data analytics, legal and IPR issues, and patterns of new technology evolution. He has mentored many new Internet business ideas, many of which have gone on to win accolades in regional competitions such as the Asia Moot Corp, Bangkok Business Challenge, and others.

Dr Sethi has worked with a number of Singapore companies as a consultant and for executive education programs including Abacus International, International Data Corporation, Heller Asia Pacific, Maritime and Port Authority, Trade and Development Board, Singapore Refining Company, Refco, Deutsche Telekom, NTUC, IDA, and MOM.

Dr Sethi holds an undergraduate degree in Chemical Engineering from the Indian Institute of Technology, Delhi, India and a Ph.D. in Business Administration from the University of Pittsburgh, USA. He was previously an Assistant Professor at the State University of New York (SUNY), Buffalo and then a tenured Associate Professor at the University of Oklahoma.